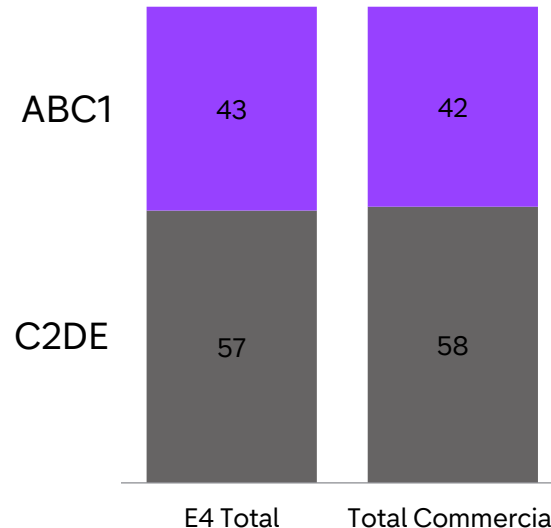
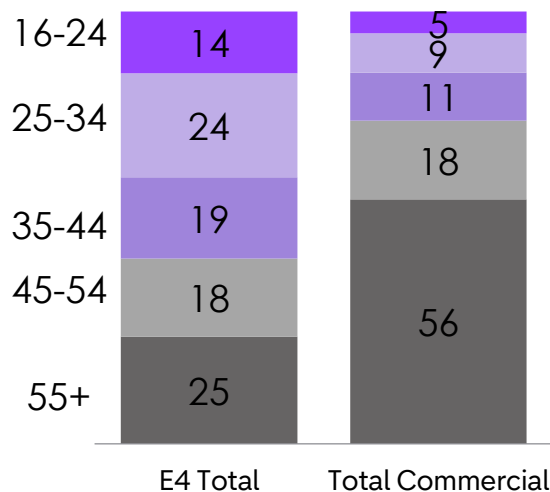


E4

E4 is the entertainment destination for a cutting edge young audience. Its eccentric and witty persona and strong branding make it a massive talking point

E4 Rick and Morty was the channel's top performing series of the year in 2019 for 16-34s averaging an impressive 558k/20.66% 16-34s.

Hollyoaks had it's best year ever for 16-34 share on E4 in 2019, averaging a huge 21.55% across the year, up +20% compared to 2019 with young share seeing growth in every single month of the year.



40%
ADULTS 16-34
MONTHLY
REACH (5.7M)

38%
ABC1 16-34s
MONTHLY
REACH (5.4M)

22%
ADULTS 16-34
WEEKLY
REACH (3.1M)

