

All 4 Performance Highlights



21.08.23 – 27.08.23

Week 35 's views are up +11% compared to the same week last year and up +2% week-on-week. This is due to the success of **Made in Chelsea: Corsica** and **Celebs Go Dating** on the platform. We're down -1% on **First Run for SWLY** –this is due to **MIC: Corsica** finishing slightly earlier this year.

Celebs Go Dating was our most viewed title of the week (Viewer Minutes), coming in at No. 12 across all commercial BVoD and No. 89 across all VoD.

Made in Chelsea: Corsica finished up as the most successful MIC spin-off ever! It's up +25% vs. December's **Bali** series, and up +3% vs. last year's **Mallorca** spin-off. (0-7 Days O&O).

Young Sheldon was also our most viewed title of the week (Sum of Views), coming in at No. 6 across all commercial BVoD and at No. 80 across all VoD.

Portfolio Performance Highlights

UKTV Play - Week 21.08.23 – 27.08.23



- UKTV Play showed continued week-on-week growth and for the third week in a row had it's best viewing week ever, +3% WoW and +70% YoY
- Madame Secretary was the first title to surpass The Bill and become the strongest weekly title, +44% MoM and accounting for 13% of all views
- After a full week of availability, Bangers and Cash S8 was the strongest series last week, with the title jumping +14% WoW
- MasterChef Australia grew +7% WoW, as series 15 continued to drive performance for W
- Despite only dropping on Saturday, Case Histories S1 was the 6th strongest series of the week

| TOP 10 VoD Week-On-week | TOP 10 VoD Year-To-Date |
|--------------------------|--------------------------|
| SERIES | SERIES |
| Madam Secretary | The Bill |
| The Bill | Classic Eastenders |
| Classic Eastenders | Red Dwarf |
| Masterchef Australia | Bangers and Cash |
| Berlin Station | Last Of The Summer Wine |
| The Brokenwood Mysteries | Masterchef Australia |
| New Tricks | Birds of a Feather |
| Bangers and Cash | New Tricks |
| Last of the Summer Wine | Classic Casualty |
| Birds of a Feather | The Brokenwood Mysteries |