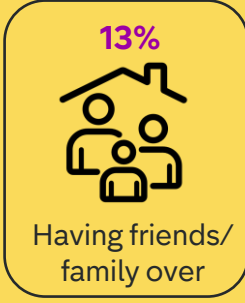


KING CHARLES' CORONATION



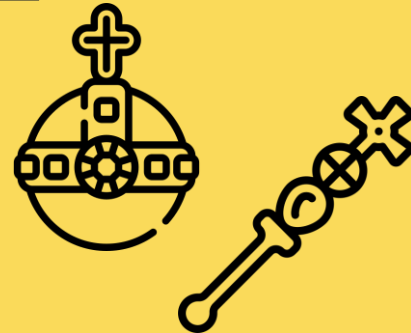
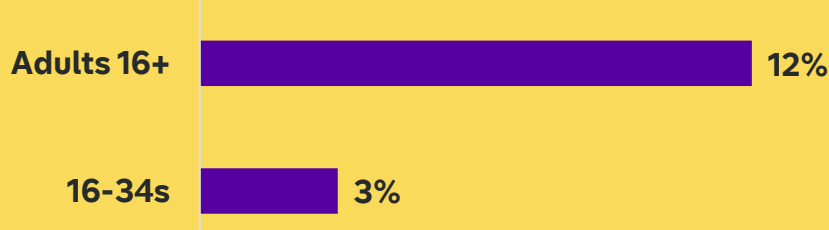
WITH THE KING'S CORONATION JUST AROUND THE CORNER, WE HAVE PULLED TOGETHER SOME KEY INSIGHTS EXPLORING HOW PEOPLE PLAN TO CELEBRATE AND HIGHLIGHTING SPENDING OPPORTUNITIES.

How are people marking the occasion of the King's Coronation...



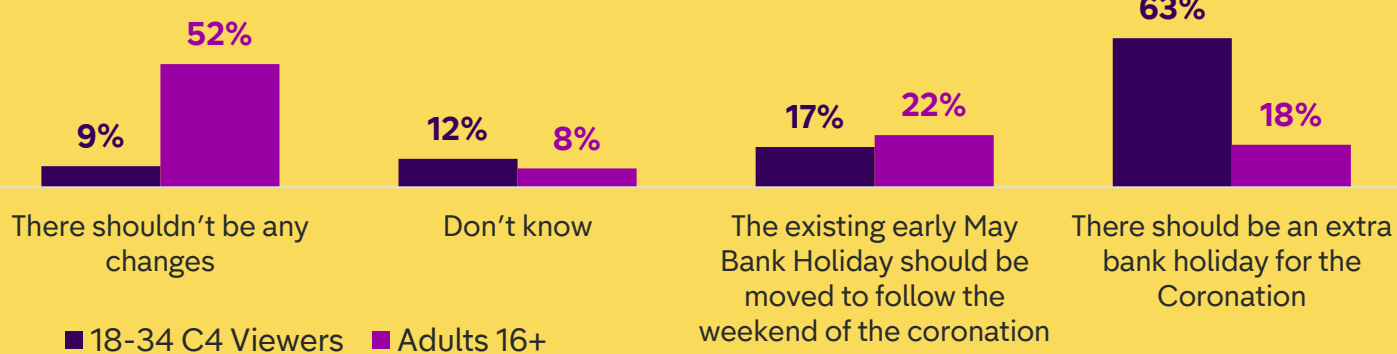
MEMORABILIA, SOUVENIRS OR MERCHANDISE PURCHASING FOR THE KING'S CORONATION

Will you purchase any memorabilia; souvenirs; or merchandise to remember/mark the occasion of the King's coronation? YES

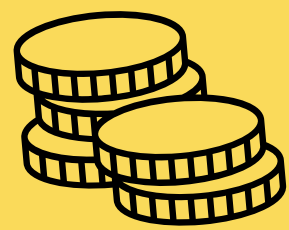


BANK HOLIDAY OR NOT?

What do you think should happen when it comes to a Bank Holiday to mark the occasion of the King's Coronation?



63% believe Charles III will do a good job as King with 55% believing he cares about the needs and concerns of everyday people



40% say they will be spending more over the Coronation Bank Holiday weekend

Sources: YouGov Profiles, Current Events, 18-34s Channel 4 viewers vs Nat Rep, 10/02/23 OnePulse = 500, 2nd Feb 2023

YouGov September 2022, "Britons' first impressions of King Charles III"