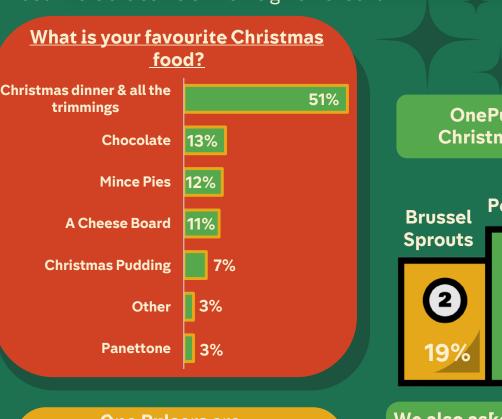
Christmas Grub

This weeks one pager in our Festive series is about Christmas Food! Here are some of the insights we found...



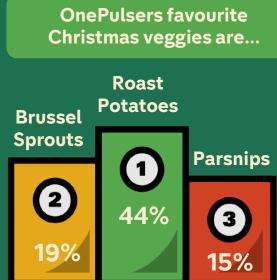
One Pulsers are...

Meat eater Flexitarian Vegetarian Pescatarian Vegan

<u>sers are...</u> 69% 14% 7% 6% 4%

We asked OnePulsers what food isn't a Christmas food but they think it should be and the top answers were...





OnePulse

We also asked what is the most integral part of a roast dinner and they said...

"The roast potatoes and gravy, can't beat them!"

"The roast veggies are my favourite!"

"It's stuffing for me, I love it!"

"The pigs in blankets - they taste great and they're not too pricey"

> Source: One Pulse 21/11/22, N=500 Source: One Pulse 28/11/22, N=500