

Christmas Food Shopping

This weeks one pager in our Festive series is about Christmas Food Shopping! Here are some of the insights we found...

We asked OnePulsers how would they be doing their Christmas food shopping this ...



OnePulse

51%

Will be doing it In-store

33%

Will be doing it in various ways

19%

Will be doing it online

Where will you be doing your Christmas shopping?



58% said this year there will be **much the same** amount of food on the table this year

30% said this year there will be **less** food on the table